



# SECOMAPP PROPOSAL

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# ABOUT SECOMAPP

**10+**

Years on Shopify

Total merchants

**150%**

User growth/year

**16K+**

Total reviews

**164+**

Countries

**870+**

Total partners



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## Mision

Secomapp will accompany Shopify in our mission of Making Commerce Better for Everyone.

Through our applications and services, we empower Shopify merchants, thereby helping them run their businesses more effectively on the Shopify platform and increase sales.



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## Vission

Within the next 10 years, Secomapp aspires to lead the Shopify solutions landscape across the world, pioneering innovation and setting new standards of excellence in e-commerce.

We aim to become the go-to solution for small and medium-sized businesses and the top commerce companies worldwide.



**BON Loyalty,  
Rewards & Referrals**  
★ 4.9 (1,700 reviews)



**DECO:  
Product Labels & Badges**  
★ 4.9 (650 reviews)



**UpPromote  
Affiliate & Referral**  
★ 4.9 (3,800 reviews)



**BOGOS: Free gift,  
Discounts & Bundles**  
★ 4.9 (2,200 reviews)



**SearchPie SEO  
booster & Speed**  
★ 4.9 (4,500 reviews)



**LAI  
Product Reviews**  
★ 4.9 (2,100 reviews)

**SECOMAPP  
ECOSYSTEM**

# SHOPIFY TOP-RECOMMENDED AFFILIATE SOLUTION

◆ Built for Shopify

**UpPromote Affiliate Marketing**  
◆ Built for Shopify

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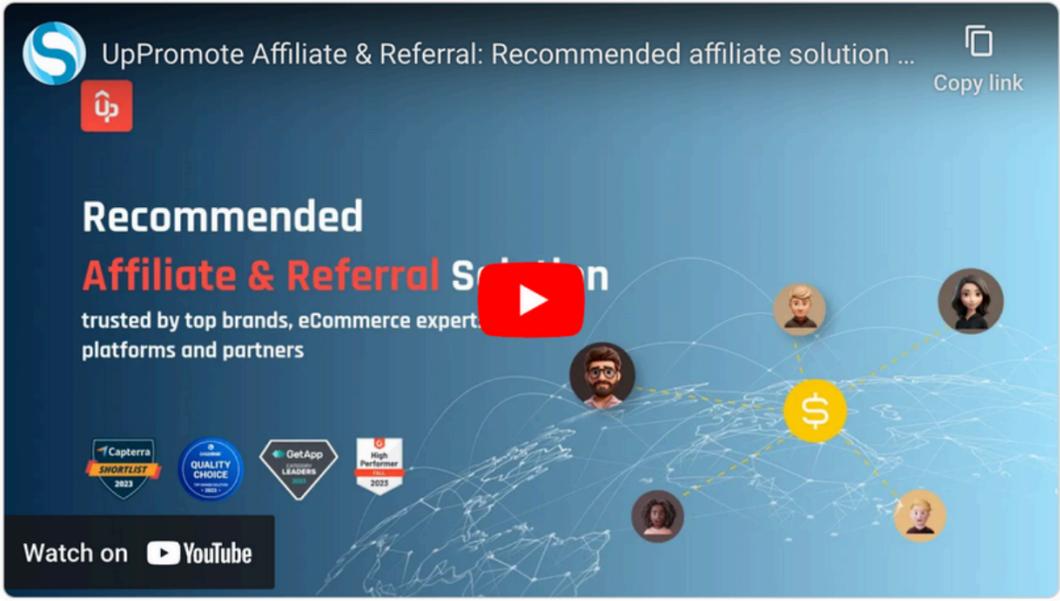
**Pricing**  
Free plan available. Free trial available.

**Highlights**

- ✓ Popular with businesses in Vietnam
- ✓ Use directly in Shopify admin
- ✓ Works with the latest themes

**Rating**  
4.9 ★ (3,835)

**Developer**  
UpPromote



UpPromote Affiliate & Referral: Recommended affiliate solution ... [Copy link](#)

**Recommended**  
**Affiliate & Referral Solution**  
trusted by top brands, eCommerce experts, and  
platforms and partners

Watch on  YouTube



## UpPromote

Affiliate & Referral

Manage



### Build

- Create dynamic commission rules.
- Diverse features to help recruit affiliates.



### Manage

- Affiliate Motivation & Engagement Options.
- Fraud protection.



### Track & Pay

- Real-time reporting.
- Auto payout.



**5+ Years**  
experience in  
the market



**120K+**  
Shopify & Shopify  
Plus merchants



**450+**  
Successful  
collaborations



# SHOPIFY MOST POWERFUL PROMOTION APP

◆ Built for Shopify

**BOGOS** By Secomapp Built for Shopify

**POWERFUL SHOPIFY PROMOTION APP**

featuring Free Gifts, Discounts and Bundles

- Free gift with purchase**: Spend \$23 to get gift. Includes a Black cap (FREE).
- Auto add to cart**: Bathroom set (\$105.00), Moisturizer (100% off).
- Bundles**: A collection of skincare products.
- Discounts**: A 70% sale tag on a product.
- Multi tiered offers**: Bucket hat (\$15.00) with a PRIORITY badge.

**82M+**  
BOGOS-attributed revenue/month

**59k+**  
Shopify & Shopify Plus merchants

**15+**  
Integrations with Shopify leaders



## Easy to use

- Intuitive interface to create multiple offers
- Advanced targeting features



## Customization

- Deeply customize setups for various needs
- Style each offers to fit store's branding



## Dedicated support

- 2 minutes mean-response time
- Provide dedicated support via chat, call & email

FIND IT ON THE  
**Shopify App Store**



# TOP-RATED SEO SOLUTION FOR SHOPIFY MERCHANTS

◆ Built for Shopify

## Rev up Sales, Site views & Search reach

with comprehensive auto-SEO tool

- ★ On & Off page SEO: Achieve Top Rankings
- ★ Speed: Boost Loading Time
- ★ Technical SEO: Optimization in one-click

**INSTALL NOW**



**91K+**  
Shopify & Shopify Plus merchants

**49K+**  
Current active users

**4500+**  
reviews on Shopify App Store



# SearchPie

SEO easy as pie



### Comprehensive auto-SEO solution

- Generate Meta Tags, bulk edit product content
- Boost visibility with Schema & Snippets, URLs, AMP...



### User-friendly interface & support

- Easy operation without the need for coding skill
- 24/7 support



### Seamless integration

- Integrate with TOP Shopify apps
- Optimize merchant's experience

FIND IT ON THE  
**Shopify App Store**



# TRANSFORM PRODUCT BROWSING INTO BUYING

◆ Built for Shopify



## DECO Product Labels & Badges

◆ Built for Shopify

Free plan available. 3-day free trial.

Rating (4.9) ★★★★★ | Reviews **665** | Developer **PieLab**

[Add App](#)

[View demo store >](#)



**DECO**

Make Product Pop to Boost Sale with **APPEALING LABELS, BADGES & BANNER BARS**

Labels shown: SALE, BEST SELLER, Pre-Order



## DECO LABELS & BADGES



### Boost sales and engagement

Make products stand out, driving customer attention and conversions.



### Tailored, On-Brand Designs

Choose from a rich gallery or request custom designs to perfectly match merchant's brand



### Smart display conditions

Target labels by collections, tags, discounts, inventory, and more for maximum relevance.



### 8+ Years

experience in the market



### 40K+

Shopify & Shopify Plus merchants



### 95%

of satisfied customers

FIND IT ON THE  
**Shopify App Store**



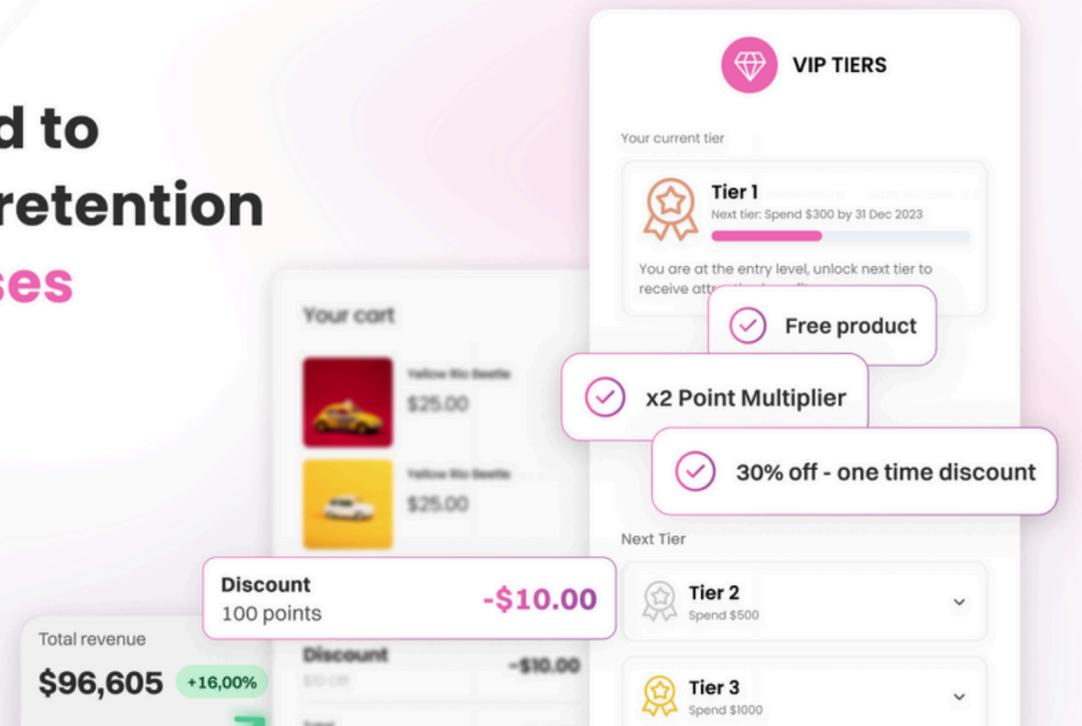
# SHOPIFY'S MOST CUSTOMER-DRIVEN LOYALTY SOLUTION

◆ Built for Shopify



Everything you need to increase customer retention and repeat purchases

- ✓ Points program & VIP Tier
- ✓ Anti-cheat referral program
- ✓ Flexible point earning rules
- ✓ Easily reward in-store customers



## Powerful features yet easy setting

- Effortlessly manage points, rewards, and VIP tiers
- Anti-cheat referral protection



## Fully customization

- Flexible rewards rule
- Match the loyalty program to your brand identity



## Seamless integration

- Unified online & in-store rewards
- Connects with top marketing tools



8.5K+

Shopify & Shopify Plus merchants



59.2M+

End-users engaged worldwide



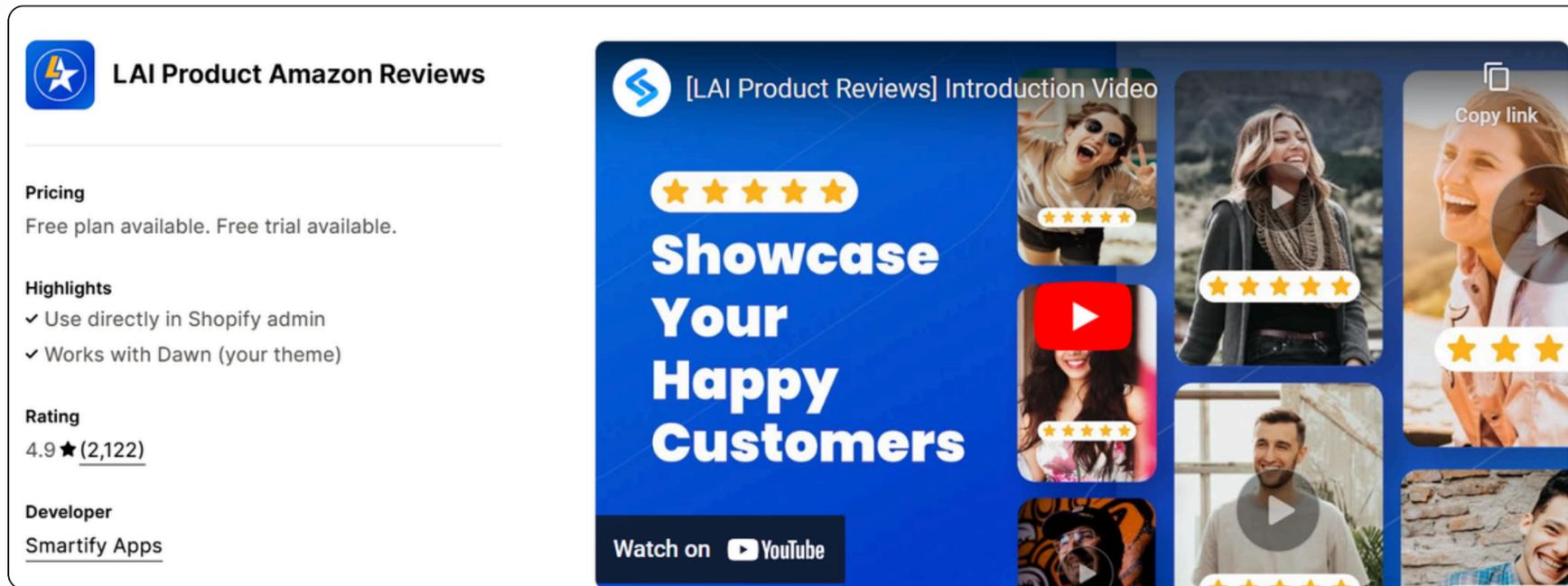
120M+

Rewards value generated



# TRUSTED REVIEW SOLUTION FOR ALL-SIZED BUSINESSES

◆ Built for Shopify



**LAI Product Amazon Reviews**

**Pricing**  
Free plan available. Free trial available.

**Highlights**  
✓ Use directly in Shopify admin  
✓ Works with Dawn (your theme)

**Rating**  
4.9 ★ (2,122)

**Developer**  
Smartify Apps

[LAI Product Reviews] Introduction Video

★ ★ ★ ★ ★

**Showcase Your Happy Customers**

Watch on  YouTube

Copy link



## LAI Product Reviews



### Multi-source product reviews

Import reviews from different sources and collect reviews automatically from real orders



### Diverse layout style

Customizable layouts that adapt to your store's aesthetic.



### Integration with Google

Showcase reviews and ratings on Google search result or Google Shopping



**4+ Years**  
experience in  
the market



**110K+**  
Shopify & Shopify  
Plus merchants



**90+**  
Successful  
partnerships



FIND IT ON THE  
Shopify App Store



# PARTNER WITH SECOMAPP



## Integration

Having a robust system integration and gaining additional prospect with Secomapp.



## Co-marketing

Grow brand awareness and lead generation through strategic co-marketing and more.



## Partnership program

Spread the word about Secomapp and get your reward.

# THANK YOU

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Discover more about Secomapp





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